

Environmental Management in the Private Sector in Tunisia



Cross-media campaign

- Corporate Identity incl. logo and claim development
- Posters, leaflets and other print media
- Touring exhibition and showroom installations
- Video documentary and CD-ROM "Entreprises Pilotes"
- Website with content management system
- International conference

Client: GTZ Project: "Strengthening the Competitiveness of the Tunisian Industry through Environmental Management" (MNE). Several missions 2001 - 2006

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