## **Newsletters**

Newsletters are useful and powerful tools for communicating with your clients and partners. Once the basic layout has been set up, editing of new issues is no effort at all.

Moreover, newsletters are ideal crossmedia products: they can be distributed as hardcopy, as e-mail or as PDF download from the website.

- Concept and master layout of "CITET News", the bulletin of the Centre International des Technologies de l'Environnement de Tunis
- REME Info, Newsletter of REME project

Part and parcel of this intervention was the **training of the editors** in copy-writing, digital imagery and layout.

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